

**NAHJ NM**  
**Executive Board Meeting**  
**MINUTES: July 13, 2019**  
**Pinon Coffee House**

- This is a board meeting of the New Mexico National Association of Hispanic Journalists. The meeting began at approximately 11:15 A.M.
- In attendance: May Ortega, Shelby Perea, Steve Soliz and Marissa Armas.
- Absent: Elizabeth Sanchez

Old business:

- a. Membership update: We have about 20-21 members. We have about 2-3 new members.
  - b. Treasurer's report: We have about \$171 in account.
  - c. Self-defense class debrief: We made about \$40 off of self-defense class, so we broke even. Class went great. We paid teacher \$150.
  - d. SF High workshop update: Would like to do it at a school in Santa Fe. Elizabeth is looking into dates.
- New business
    - a. Will talk to Inez Russell Gomez-- one of the first members with Santa Fe New Mexican.
    - b. Will talk about Frito Pie fundraiser. Shelby will ask about doing it at the Journal office.
    - c. Event proposal: Financial literacy workshop
    - d. Event proposal: Brews for News. May works on donations pizza donations from Dions. Marissa will work on flyer for event.
    - e. Discussion of secretary position: Marissa is no longer as busy. Will stick with secretary position.
    - f. Send job postings to Shelby for website.
    - g. Board votes YES to new Instagram account. Shelby will work on launching NAHJ NM Instagram account. What do we want to do? We have a lot of traction on Twitter.
    - h. Post on Insta of our trips, events, etc.

- i. We should take new headshots and board photos for site.
- j. Facebook does not get a lot of traction for us.
- k. Shelby will share account logins with everyone (gmail, Twitter, etc. , so everyone can help with social.
- l. Shelby will come up with social plan for everyone.
- m. Preview August meeting:
  - i. Messages to take to EIJ, info to bring back. May and Steve will attend.
  - ii. Select possible EIJ workshops to recreate locally
- n. August 3 at 11am at Pinon Coffee House.