

**NAHJ NM**  
**Executive Board Meeting**  
**MINUTES: August 3, 2019**  
**Pinon Coffee House**

- This is a board meeting of the New Mexico National Association of Hispanic Journalists. The meeting began at approximately 11:00 A.M.
- In attendance: May Ortega, Shelby Perea, Steve Soliz, Marissa Armas, and Elizabeth Sanchez
- NO ONE ABSENT

1. Old business

- a. Membership update - May has access to online roster, we have 17 members. We need new members. May is working on getting people to renew members
- b. Treasurer's report - \$171.42 in account which is after self defense class and membership fees
- c. Game plan for Brews for News - Tell people about the event. Steve working on videos. Will set up donation jars at event. Will work on Square App donations as well-- so people can donate via app.
- d. SFHS workshop update - Will likely be 30 minutes. Two members will attend. Likely Steve and Elizabeth. Pushing for a Friday in November.
- e. Financial literacy update- Would like to raffle an NAHJ membership or gift cards to people who attend. Would like to host In February. There will be a fee-- no sure how much yet?!

2. New business

- a. Instagram/social media update - Trailer would be a good idea to start with on social. But we don't want it to be an ad-- more of get to know us and what we do on the job.
- b. Out photos with bylines might be good for insta? We can also post our logo to start.
- c. Shelby will work on crafting a newspaper and beer post for our Brews for News event for social.

- d. May will send self-defense photos to Shelby to post on social.
- e. We need to do better as a board re-tweeting events and other relevant stuff from our NAHJ NM page.
- f. Excellence in Journalism
  - i. Access to financial information-- May will talk to chapter presidents about this. And changing how we can gain more access more frequently-- specifically financial reports.
  - ii. Shelby believes NAHJ should have a language resource- does it exist? If not, Why? Steve will talk to the board about the possibility of a digital one that doesn't cost much, etc? Both Steve and May will talk to board and chapter presidents about this.
  - iii. Issues echoing past issues: Getting more info about where we're at. NAHJ has big programs nationally?!
  - iv. Will talk to board about financial aid scholarships for students-- who is aid given to-- is it evenly dispersed between undocumented students and low-income students?
  - v. Workshops of interest include-- those that look at public records requests, FOIAs, digital content, investigative reporting, wellness for journalists, etc.
- g. May is going to look into more on what our scholarship and application should look like. How much? Requirements? Etc.
- h. Elizabeth recommended talking to Roy Martinez about partnering-- His organization supports hispanic students with scholarships. He's interested in Brews for News event and will come to talk to us about connecting.
- i. Approved minutes for December and January— those will be added to site. We're missing February and May minutes-- May will look for notes. Marissa will send July and August.
- j. Next Meeting: Scheduled for September 28th at 11am at Pinon Coffee House.