

DRAFT

Minutes of the
New Mexico National Association of Hispanic Journalists
Executive Board Meeting
Saturday Aug. 4, 2018

1. This is a regular Board meeting of the New Mexico National Association of Hispanic Journalists. The meeting began at approximately 10 a.m.
2. In attendance: May Ortega, Marie Baca, Shelby Perea, Amanda Martinez, Steve Solis
3. Absent: none. Please note that former treasurer Wheeler Cowperthwaite resigned from his position.

Old Business

Membership update

1. As of the first of this month, we have 23 members. NO gains or losses. We are running out of time to collect 50 percent of membership dues.
 - a. We get 50 percent of dues and that number drops to something like 30 percent in subsequent years.
2. Treasurer's report
 - a. Still have \$90 in national account.
 - b. We should have about \$300 in membership dues + cash at Amanda's house
3. Events
 - a. Potluck. Thanks to Marie for hosting the event. At the next event we will have a sign up sheet for the NM NAHJ newsletter.
 - b. Conference takeaways. May said the conference was great and that the conference is cool, lots of cool people. The Chapter presidents meeting was supposed to be at Thursday at 11. When she was at Miami Beach she got an email saying that it was actually Wednesday. The awards luncheon was planned for Thursday at 1130 and presidents meeting was scheduled at 11. People didn't realize this until the last minute. Half of chapter president didn't make it. There was 8 people there. Brandon had a suite at the hotel. Orgs. transparency, handles investigation and how they handle money. The lack of transparency makes us feel uncomfortable and we are being treated like children who cannot be trusted. He said they are "being as transparent as they need to be." The way the money is structured now insures there is no shady business.
 - i. Conference: They implemented a policy for no fraternization between the students and the rest of the people. They were told they couldn't release information about the investigation.

- ii. Three members of the national board are part of the investigation committee.
 - iii. Lots of great tips for fundraising. Had a good idea: cafe con leche with a PIO. It's like speed dating. You have five minutes to talk to them and move to the next one. An NAHJ member in Florida said this was a very successful event for their chapter.
 - iv. Getting local business to sponsor us. We do not have to ask them for money, but we can ask them for things such as gift cards for silent auctions and raffles as a way to raise money. Marie Baca suggested we work with the local Hispanic Chamber of Commerce.
 - v. Remember that we are a young chapter and will have lots of opportunities to grow and raise money as time passes.
- c. Brainstorm for September meeting. May Ortega suggested doing the Beat the Burn Out workshop. Amanda Martinez suggested something about government finance. There is also a possibility of working with SPJ to do IPRA workshops.

New Business

- A. Steve Solis is now the member-at-large for the national NAHJ Board. He is going through Board orientation and exchanging a lot of back and forth emails to learn about his new position. He said the new Board has talked a lot about transparency and how to quickly and effectively address articles such as the July 30 article "White, and in the minority" from the Washington Post.
 - a. He wants to continue reaching out to local journalists and show them there is value in joining NM NAHJ.
- B. Future events in Santa Fe: happy hour and a possible event with Santa Fe Reporter Staff Writer Aaron Cantú. We want to be able to raise money at these events.
- C. Student Chapter. UNM student Marco Torres is willing to create the chapter. Right now it will remain a club and become an official chapter in the future if there is enough involvement and interest.
- D. The group discussed the design of the website with Shelby Perea. She asked for more assistance from the Board with website management and asked us to take more pictures for her to post.

- E. The group reviewed survey questions created by Shelby Perea. We will auction off a \$10 Starbucks gift card to a member who completes the survey.

Action items

Amanda Martinez motions to approve February and March minutes. Shelby Perea seconds.
Unanimously approved.

Nest meetings is Sept. 1 at O'Hori's Coffee in Santa Fe.