

Minutes of the
New Mexico National Association of Hispanic Journalists
Executive Board Meeting
Saturday, Feb. 17, 2018
Iconik Coffee Roasters in Santa Fe, New Mexico

1. This is a regular Board meeting of the New Mexico National Association of Hispanic Journalists. The meeting began at approximately 10 a.m.
2. In attendance: May Ortega, Marie Baca, Shelby Perea, Wheeler Cowperthwaite, Amanda Martinez
3. Absent: Steve Solis
4. New Business
 - a. **Board minutes:** Amanda and May had an email exchange about how, and when, to share Board meeting minutes with the public and membership through email and the NM NAHJ website. The plan is to put the previous month's draft meeting minutes on the website three days prior to the following month's meeting so members, and the public, can review them prior to their approval. Amanda will clearly mark them as 'DRAFT' minutes. After they are approved by the Board, with any necessary changes, a final copy can be posted on the website.
 - i. **ACTION:** Amanda made a motion to add this change to the bylaws. Seconded by May. Passed unanimously.
 1. Amanda will email the proposed change to the bylaws to the general membership 30 days prior to the March 17 meeting.
 - b. **Committee chair:** The group discussed the creation of a new events committee chair. This is a volunteer position and the person will not be a voting member of the Board. The person can ask for help from other general members or the Executive Board when necessary.
 - i. **ACTION:** Amanda made a motion to create the position of committee coordinator. Seconded by Shelby. Passed unanimously.
 - c. **Mixer:** The group discussed the Saturday, February 3 mixer held at the Albuquerque Press Club. May said the group raised more money than she anticipated (about \$130). Marie said a politician came to the event and gave us money and this is part of a broader conversation the group should have about who the chapter should accept money from in the future. Wheeler said the National organization is open to corporate and non-journalist members and are happy to accept accept money from those members, along with corporate sponsors. May said that after the racist cartoon appeared in the Albuquerque Journal, Feb. 3, people messaged her about donating money, but she wasn't

sure what to say. This question will be posed to all the members of NM NAHJ at our first group-wide meeting.

- d. **What to do with money:** Wheeler contacted Yaneth Guillen from National organization and she emailed him a handbook. The handbook outlines how the individual NAHJ chapters can handle their own finances Wheeler did not mail a check for the money raised at the mixer to the National organization. The Board discussed the pros and cons of our chapter, and the national organization, handling our finances. Wheeler and May will continue to reach out to Yaneth regarding this topic. May said that we are entitled to half of all dues paid by members of the NM NAHJ chapter in the first year of existence and there may be left over money from the previous NM NAHJ chapter.
 - e. **New Board member:** May said Shelby has been very involved in the NM NAHJ chapter and has attended the majority of the chapter meetings and taken on responsibilities related to future chapters events, as well posting to the website.
 - i. **Action:** May made a motion to add an at-large digital Board member position. Seconded by Amanda. Passed unanimously.
 - ii. **Action:** Wheeler made a motion to change our bylaws to reflect the new member on the Board. Seconded by May. Passed unanimously.
 - 1. **Discussion:** Wheeler said that the position will be an additional at-large Board member position as appointed by the president. Shelby would be appointed as the at-large digital Board member.
5. Old Business
- a. **Membership:** Amanda said we had one new member join our chapter since the February mixer. May will reach out to UNM journalism/communications professors to ask if they will give their students extra-credit for attending our events. Amanda will contact the Highlands communications program to see if there is any interest in student membership. In the future, May would like to look into creating an NM NAHJ internship program and Amanda said she would like to sponsor student memberships using money from our general fund.
 - b. **Chapter affiliation:** Wheeler said all NM NAHJ members need to add their chapter affiliation in their profiles on the National website. May said she will email everyone to tell them to do so.
 - c. **Workshop update:** Wheeler and Amanda have been working on the workshop website. Depending on interest, it is possible we hold one workshop up north in Santa Fe and another further south in Albuquerque or Las Cruces. Wheeler said the workshop can be turned into a road show type of presentation. Amanda and Wheeler will decide on a workshop venue by the March meeting and tell the Board members the location.

- d. **Brown Buffalo event:** May met with a representative of New Mexico PBS and told her we chose *building community* as the topic for the post-movie discussion. The Board chose this topic because the goal of NM NAHJ is to unite journalists-of-color, fight against otherness in our communities and to empower people in our communities with knowledge. Wheeler, May and Shelby will reach out to people to find panelists for the event. The PBS station will provide food and drinks and pay panelists for their participation.
 - e. **Lalo Alcaraz event:** May said Alcaraz will be in town in early March (March 2) to do participate in a separate event in Albuquerque, but that he is down to do a fundraiser for us. He reached out to the chapter after the racist cartoon was published in the Albuquerque Journal, Feb. 3. There are no details for the event at this time and no venue for the event has been chosen. The Board only has a couple of weeks to make a plan. Amanda and May will look into Santa Fe venues.
 - f. **NM Health Event:** May said there is a health event April 10 and all NM NAHJ has to do is advertise it. The SPJ Rio Grande chapter will handle the logistics of the event. A professor will discuss her views on the best practices for health journalism.
 - g. **Albuquerque Journal cartoon follow up:** May will meet with current and former national NAHJ Board members, along with Karen Moses and Dan Herrera from the Albuquerque Journal on March 5. A de-brief of the meeting will be held at the Albuquerque Press Club that same evening.
6. Next meeting will be held at 10 a.m., March 17 at the KUNM studios on the University of New Mexico campus in Albuquerque, New Mexico.
 7. Meeting adjourned